Retalix StorePoint Highlights

Extensive Solution Suite Spanning the Enterprise

Retalix StorePoint is a complete and integrated solution suite, spanning the full retail enterprise: from POS, forecourt technology, mobile and self service terminals, through full back office, inventory and chain management solutions. Retalix StorePoint is synchronized with other Retalix enterprise solutions such as Retalix DemandAnalytix for demand forecasting and optimized ordering, Retalix Loyalty for managing loyalty programs throughout the chain, and the Retalix supply chain and warehouse management solutions.

Tailored for Multi-Concept Environments

Retalix StorePoint provides a single solution for retailers with multi-format and multi-service requirements thus fulfilling customer needs, providing operational simplicity and centralized control across the chain. Retalix StorePoint provides the specialized functionality, processes and GUI for each individual concept, while seamlessly chain headquarters.

Global, Multi-National Solution

Retalix StorePoint provides multi-national support for global C-store, fuel and food service retailers, enabling them to currencies and specialized forecourt and fiscal regulations, across multiple countries or regions. The multilingual and currency capabilities also benefit domestic retailers with either a diverse employee or customer population.

Customized and Client-Centric Best Practices

Retalix StorePoint is an extensive and rich solution suite, which includes a comprehensive set of business processes and workflows specific to the industry, based on industry best-practice know-how. This expertise is built into the solution, with the flexibility to adapt the processes to the specific needs of your organization's practices and procedures.

Easy-to-Use Solutions - Better Customer Service and Reduced Training Costs

Retalix StorePoint's attractive, well-designed, modern GUI-based applications, with touch-screen POS, Self Service and mobile solutions, with built-in operator-prompts, are easy to learn and use. Retalix StorePoint significantly reduces operator training and checkout time, increases sales through up-selling and crossselling prompts and provides improved customer service levels.

Technology

Retalix StorePoint suite is an open system that runs on the most current Microsoft Windows platforms, uses object oriented technology, relational SQL database, and is OPOS-compliant. Retalix StorePoint reduces the total cost of ownership by providing hardware platform independence – can use any

standard POS platform with wide range of POS peripherals, as well as supporting a wide range of forecourt controllers and devices. Retalix StorePoint meets industry standards, including interfaces such as XML, IFSF, and PCATS as well as generic APIs to third party systems at site or enterprise levels.